

Hospitality Junior Board

“We exist to play our part in changing the perception of the sector and making hospitality a career of choice....”

Sponsorship pack





Thank you for your interest in supporting the Hospitality Junior Board!

The hospitality industry is a vital part of the UK economy yet often undervalued.

The Hospitality Junior Board is dedicated to reshaping perceptions, empowering young professionals, and driving real change.

Through sponsorship, businesses like yours can play an essential role in **strengthening the sector, championing its future, and ensuring its continued success.**

This document outlines the impact of hospitality, the benefits of sponsorship, and how you can get involved.

We'd love to have you join us in making a difference.



Philip Bolson
Founder & Chair

**Hospitality
Junior Board**



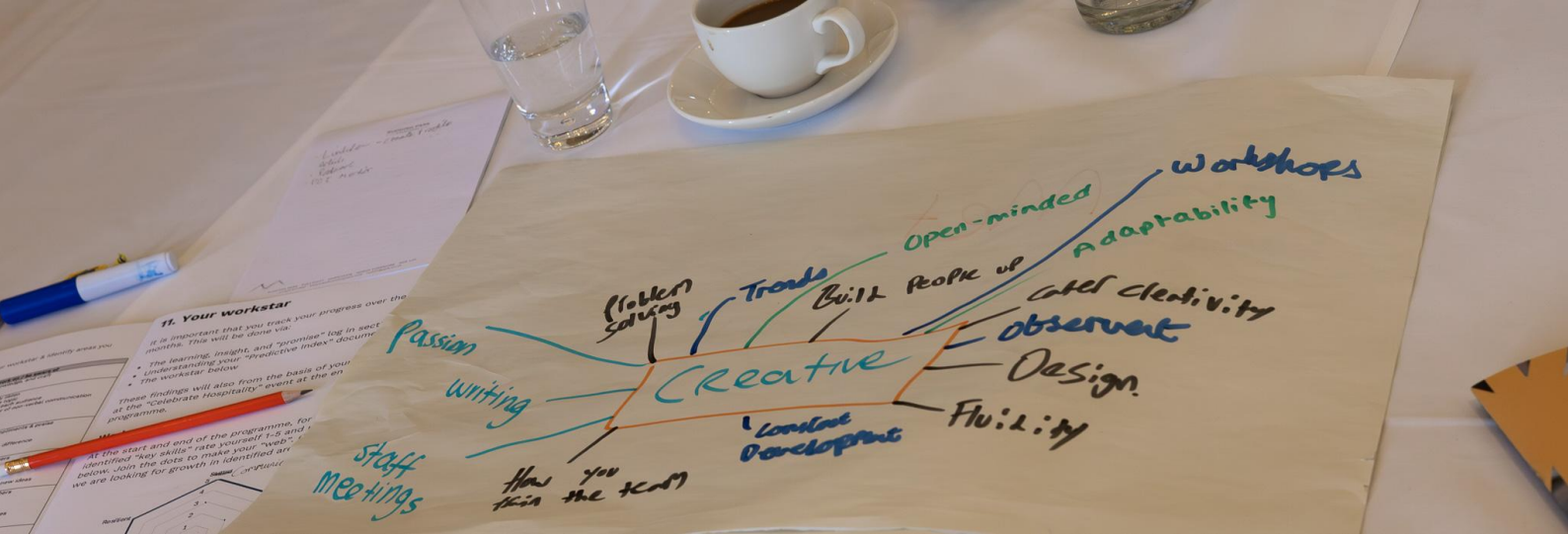
The Economic Power of Hospitality

Hospitality is more than just places to stay, eat, and drink—it's a cornerstone of the UK economy. The sector generates £100 billion annually, contributes £54 billion in tax receipts, and employs 3.5 million people, making it one of the UK's largest employers.

Its impact extends far beyond its workforce, supporting a vast supply chain of food providers, logistics, support services, technology firms, and thousands of small businesses. It plays a crucial role in communities, revitalising high streets, bringing people together, and managing buildings, land, and public spaces.

Despite its significance, hospitality is often misunderstood and undervalued. The Hospitality Junior Board (HJB) exists to challenge outdated perceptions and show young professionals that hospitality is a career of choice, not just a temporary job.

This initiative is about **action, impact, and transformation**. **By sponsoring HJB, you help shape hospitality's future** while gaining **valuable business benefits** in return.








What is the HJB & what are the benefits?

The Hospitality Junior Board is an action-driven program designed to develop the next generation of hospitality leaders.

Over six months, members work alongside like-minded professionals, gain mentorship, collaborate on industry projects, and build skills that can fast-track their career.

Why Young Managers Join:

-  **Develop leadership skills**—Step beyond their daily role, gain confidence in decision-making, and drive industry innovation.
-  **Access top industry mentors**—Receive expert guidance from hospitality leaders committed to their growth.
-  **Advance their careers**—Many past members have earned promotions or new opportunities thanks to their involvement.
-  **Be part of a movement**—Help reshape hospitality's reputation and drive a stronger, more respected industry.
-  **Gain lifelong skills**—From strategic thinking and self-management to communication, innovation, and influence, setting them apart as future leaders.



Why Sponsor the HJB?

Supporting the Hospitality Junior Board means **aligning your brand with leadership, innovation, and industry transformation.**

Key Benefits to Your Business:

- ✓ **Brand Recognition & Visibility** – Feature your company in HJB materials, events, and digital platforms, showcasing your commitment to the industry.
- ✓ **Influence & Industry Positioning** – Be part of reshaping hospitality's narrative, contributing to long-term success.
- ✓ **Community & Corporate Social Responsibility** – Strengthen your reputation as an industry champion and support future leaders.
- ✓ **Partnerships & Collaboration** – Network with like-minded businesses and decision-makers, building relationships that drive innovation.
- ✓ **Bottom-Line Benefits** – Supporting an engaged, thriving workforce contributes to business sustainability, profitability, and sector-wide growth.



Hospitality Junior Board

PIGLETS
ADVENTURE
FARM

Sponsorship

The success and future growth of the HJB is based on the generosity of our sponsors. To continue growing and achieve our mission of “playing our part in making hospitality a career of choice” we are always looking for further partners.

Financial Sponsorship helps fund:

- Future cohorts
- Programme development
- Marketing campaigns
- Expert support
- Digital content
- and much more.....






Be Part of the Change

This is your opportunity to support an initiative that is making a real difference. The hospitality industry needs champions, and together, we can reshape perceptions, build future leaders, and strengthen the sector for years to come.

 **Get Involved Today!**

Contact **Philip Bolson** to discuss sponsorship opportunities:

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